



*Innovation for Growth*

*Press release 2015-09-16*

## **Prevas' new organization – focus on customers and offering**

**To take better advantage of market opportunities, Prevas is coordinating its strengths and experiences in a modified organization. This will put a clearer focus on our customers and our solutions and services, and create a more effective organization based on larger regions. Implementation of the new organization will be begin on October 1, 2015 and it is expected to attain full effect by the end of the year.**

“The new organization gives us greater opportunities to unify our capabilities and establish strong leadership that works for the whole, and at the same time, we can optimize our operations for increased profitability and growth,” says Prevas CEO K-G Ramström. “Ensuring that we have the expertise our customers need will be simpler and our personnel will have more opportunities to work together on several different assignments.”

Our two business areas, Product Development and Industrial Systems, will be replaced by a organization with a clear focus on our customers and our products and services. The new organization will be divided into two sectors – Solutions and Consulting Services. This will improve our capabilities for reaching out with our products and services at the same time as the conditions for coordinating sales and deliveries will be strengthened through close collaboration between the now larger regions.

The rapid digitalization of all areas – along with continuous efforts to increase productivity and the rate of innovation, as well as to make production development more cost effective – is constantly creating new business opportunities in all markets, regardless of market conditions. With a unified Prevas, we ensure global strategic leadership combined with excellent local execution based on effective regional organizations.

“I’m convinced that with the new organization we will gain the conditions we need to successfully lead the company in a world that is constantly changing,” K-G Ramström adds. “With our combined strengths, with collaboration both within the company and together with our customers, we have a fantastic opportunity to influence the development of our business environment.”

In conjunction with the reorganization, Jonas Mann, business areas manager for Product Development, has elected to leave Prevas.

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### **For more information and follow-up**

**Karl-Gustav Ramström**, CEO, Prevas

Office phone: +46 (0)21-360 19 00, Cell: +46 (0)70-349 20 90, E-mail: [karl-gustav.ramstrom@prevas.se](mailto:karl-gustav.ramstrom@prevas.se)

**Helena Lundin**, Communication and Information Manager, Prevas

Office phone: +46 (0)21-360 19 00, Cell: +46 (0)70-608 75 55, E-mail: [helena.lundin@prevas.se](mailto:helena.lundin@prevas.se)

### **About Prevas**

With leading expertise in high-tech product development, embedded systems and industrial IT & automation, Prevas contributes by providing innovative solutions and services that create growth. Prevas was founded in 1985 and is the main supplier and development partner to leading companies in industries such as life science, telecom, automotive, defense, energy and engineering. Offices are located in Sweden, Denmark, Norway and India. The company has just over 600 employees. Prevas has been listed on the NASDAQ exchange in Stockholm since 1998. For more information, please visit [www.prevas.com](http://www.prevas.com).