



Innovation for Growth

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Prevas starts a new business area

New management service improves the efficiency of procurement and use of IT systems in industry.

Prevas' services have long been an invaluable part of customers' development processes in industrial IT and embedded systems. Now we take this cooperation one step further by offering cooperation already at the business development level through a new business area called Management Consulting.

"Our goal is to help companies expand and grow, to be a strategic partner right from the start of business development," says Mats Lundberg, CEO at Prevas.

"The new business area, Management Consulting, will complement our existing two business areas very well. The launch will ensure that Prevas will be able to take on larger assignments and be a key player in the development of new processes and methods," continues Mats Lundberg.

By operating pro-actively and finding solutions already in the development phase, cooperation between the customer and Prevas becomes more efficient.

"We are committed to helping customers facing a major change, e.g. when decisions are to be taken about new investments or new technologies or processes are to be investigated. In cooperation with the customer, Prevas' consultant then ensures optimal suppleness, efficiency and profitability right from the start," says Per Melin, manager of the new business area.

Management Consulting addresses both Prevas' existing customers and new ones. The business area manager involved, Per Melin, comes from Advanze CG and has lots of experience in establishing similar operations.

"We continue to build on our proud basic values of satisfied customers and delivery precision. We hope to grow organically but are also open to acquisitions if the match is right," continues Mats Lundberg.

"The added value of Management Consulting is that both our customers and ourselves will get deeper understanding of what efficient systems are able to do with their brilliant ideas. We will be able to give concrete advice on configuration, choice of system and system usage. And if we are involved from the beginning, we will also be able to ensure that the processes are controlled efficiently from day one. In this way, we will enhance our customers' competence in the IT field in the longer term and, that way, achieve even better, that is: more productive, cooperation with them," says Mats Lundberg.

For more information and follow-up

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About Prevas

With cutting edge expertise in embedded systems and industrial IT, Prevas contributes by providing innovative solutions that create growth. Prevas was founded in 1985, and the company is the main supplier and development partner to leading companies in industries such as life science, telecommunications, vehicle, defense, energy and engineering. Offices are located in Sweden, Denmark, Norway, the United Arab Emirates and India. The company has just over 550 employees. Prevas has been listed on the NASDAQ OMX Nordic Exchange in Stockholm since 1998. For more information, see www.prevas.com.